

ZAD Solutions is a leading Web Applications development company with strong focus on service quality and client satisfaction.

Our solution scope includes custom-made Web based Applications development, business intelligence applications, online content management products, multimedia and graphic design.

Business Intelligence

- **ERP/CRM**

ZAD ERP/CRM is designed for small and medium companies, foundations or freelancers. It includes different features for Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) but also other features for different activities.

- **Business Dashboards (KPI)**

The business dashboard is an executive information system user interface that (similar to an automobile's dashboard) designed to be easy to read. The Dashboard is used to track main KPIs to help an organization define and measure progress toward organizational goals.

Learning Management

- **Training Management**

Training management system is developed for training companies and large enterprises who wish to manage training plans for a large number of employees. The application covers the whole process with all the involved stakeholders.

- **E-Learning**

The E-learning Solution is based on Moodle platform (also known as a Course Management System (CMS), or Learning Management Systems (LMS), or Virtual Learning Environment (VLE)).

HR Management

- **Performance Appraisal**

The automated 360 degree feedback application allows fast, accurate and efficient performance appraisal. This web-based application is easy to set-up and user-friendly.

- **Recruitment**

ZAD Solutions offers a complete recruitment solution that can be used either for providing recruitment services or as online careers section for any company.

Content Management

- **Web Content Mgmt. (WCM)**

WCM supports the creation, management, distribution, publishing, and discovery of web information. It covers the complete life-cycle of the web pages, from providing simple tools to create the content, through to publishing, and finally to archiving

- **Discussion Forum**

- **Blogs**

- **Newsletter**

- **Ads Management System**

Customer Support

- **Online Consulting Management**

This application is designed for message centers and online consulting services. Visitors can fill the question form which is routed through the system workflow.

- **Call Center Applications**

A simple call center application to manage callers profiles and historical data. The Application is web-based and can be installed on both webserver and local servers. More than one location can be synchronized.

E-Commerce

A complete e-commerce system with categorized addition of items and full backend control, the shopping cart covers all the online shopping cycle (the website owner has to open a bank merchant account first).

Application Development Outsourcing

Web applications are dominating the software development industry due to the ubiquity of a client. The ability to update and maintain Web applications without distributing and installing software on potentially thousands of client computers is a key reason for their popularity. Common Web applications include Webmail, online retail sales, online auctions, wikis, discussion boards, ERP, E-learning, CRM, CMS, Weblogs, and many other functions.